

THE FINEST OF THE FINE CAR FIELD...

The Saratoga - The New Yorker and The Town and Country



THE NEW YORKER SEDAN. For those who want the low-except lines of the sedan, the comfort and convenience of a closed car, Chrysler offers the most popular model in the line. This model also is offered in a window which extends completely around the roof.



THE SARATOGA CLUB COUPE. Step inside the sleek and stylish club coupe and you'll understand why more than two out of ten passengers in perfect comfort! It is available also on the New Yorker Model.



THE TOWN AND COUNTRY SEDAN. Here's a motor car that will stand out in any company. Every view is graceful and beautiful, because it is. The Town and Country Sedan is a unique combination of sedan and station wagon. Its body is made of all-steel body sections with an all-steel top, and has hand-painted panels of white-on-white lined to the sides and rear deck.



THE NEW YORKER CONVERTIBLE. Magnificent in the way that leather does great models. Here is everything that goes into the making of a truly great name-car—elegance, beauty, comfort, and smooth performance.



THE NEW YORKER FOUR-DOOR SEDAN. The distinctive "Free-Flow" body—available also on the Saratoga—offers hours of comfort, safety and performance that can be matched by no other car in America.

Fine Car Performance, Style and Prestige
in the Medium Price Field

THE ROYAL and the WINDSOR



THE ROYAL CLUB COUPE. Lively to go, open, but roomier inside! It's best steering and smooth handling for there's a powerful cylinder Spider Engine and the marvelous Prestomatic Fluid Drive Transmission. It has room for six passengers, and is available in 18 different body colors.



THE WINDSOR SEDAN. Available also on Eight-Passenger Sedan body type in the Royal and Windsor Models this long and handsome body type has two folding sunshades in the sunny roof compartment.



THE WINDSOR SEDAN. An brilliant new combination in exterior design, the unique "Nordic" interior, the most luggage space of a model with only six passengers. Each model is checked by the style of window which forms a rounded arch around the rear.



THE ROYAL STATION WAGON. Unique model for 1949, or as you like to call it, the "Station Sedan." Roomy, roomy, roomy! With its roomy, fold-down seats, giving nine passenger capacity. The two rear seats are removable.



THE WINDSOR CLUB COUPE. With an interior as spacious as most sedans, the uniquely balanced Club Coupe is a roomy, roomy model for six passengers. And the long rear deck provides an extra large trunk for luggage容積。This body style is available also on the Royal Model.



THE WINDSOR FOUR-DOOR SEDAN. Special for value, visibility and comfort in the distinctive "Free-Flow" body. There is a Chieftain-style grille, soft edges, soft radiators of Air Flow section, a wide large rear window giving greater visibility to the rear. This body style is available also on the Royal Model.

Specifications

BODY STYLES—Royal: Four-door Sedan, Club Coupe, Eight-passenger Sedan, Station Wagon. Windsor: Four-door Sedan, Club Coupe, Convertible Coupe, Newport, Eight-passenger Sedan, Limousine. Saratoga: Four-door Sedan, Club Coupe. New Yorker: Four-door Sedan, Club Coupe, Convertible Coupe, Newport. Town and Country: Newport, Royal and Windsor models have six-cylinder Chrysler Spitfire Engine. Saratoga, New Yorker, Town and Country models have eight-cylinder Chrysler Spitfire Engine.

ENGINE—*Spitfire High-Compression Six*: L-head, six cylinders; $\frac{3}{4}$ in. bore and $4\frac{1}{2}$ in. stroke with displacement of 230.8 cu. in. Compression ratio, 7.0 to 1. Brake horsepower, 116 at 3600 rpm. Torque, 208 ft.-lbs. at 1600 rpm. Oil—6 qts. *Spitfire High-Compression Eight*: L-head, eight cylinders $\frac{3}{4}$ in. bore and $4\frac{1}{2}$ in. stroke with displacement of 323.5 cu. in. Compression ratio, 7.83 to 1. Brake horsepower, 132 at 3400 rpm. Torque, 270 ft.-lbs. at 1600 rpm. Oil—6 qts.

FUEL SYSTEM—Down-draft carburetor with automatic choke and fast-idle control. Heavy-duty oil-bath air cleaner and silencer. High-capacity mechanical fuel pump. Oilite fuel filtering element in fuel tank. Gas tank capacity on Royal and Windsor is 17 gal., and on Saratoga, New Yorker, and Town and Country, 20 gal.

COOLING SYSTEM—Thermostatic by-pass temperature control; full-length water-jacket cooling with water distributing tube; cooling capacity on Spitfire Six is 17 qts. and on the Spitfire Eight, 21 qts.

CLUTCH—Single-plate, dry, ventilated, with two molded, woven asbestos facings. Plate diameter: $9\frac{1}{4}$ in. on Royal with standard transmission, 10 in. on all other models with Prestomatic Fluid Drive Transmission.

All prices and specifications are subject to change without notice.

Here's the Place
to Learn the
DIFFERENCE!



Only by actually driving a Chrysler yourself will you be able to experience fully the wonderful performance and handling ease of this finest of all motor cars. Ask any Chrysler Dealer for a demonstration. He will be pleased to let you get behind the wheel—to let you find out for yourself the real, measurable difference between a Chrysler and every other car on the road!

CHRYSLER SALES DIVISION • DETROIT

Litho in U.S.A. (22-49)

America's
Finest
for 1950



Royal • Windsor

Saratoga

New Yorker

Town and Country

Characteristically Chrysler—but distinctively different

Chrysler proudly presents two magnificent new Lines of Beautiful Chrysler Models. Custom-styled and fashioned in the Chrysler tradition of craftsmanship, these superb motor cars are truly America's Finest for 1950!



The Beautiful Chrysler

SARATOGA AND NEW YORKER



The Beautiful Chrysler

ROYAL AND WINDSOR

The Beautiful Chrysler SARATOGA AND NEW YORKER



Sopitative style and luxury are reflected in every line and detail of this magnificent Four-Door Sedan. Powered by the big and mighty eight-cylinder Chrysler Spitfire Engine, it is distinguished by its extra length—smarter, new Chrysler Seal wheel covers—and sparkling areas of chrome around the parking lights.



In the Chrysler New Yorker, everything possible that adds to smartness, comfort and convenience is included in the interior styling. There are Chair-Height seats—beautifully and smoothly tailored in the finest of broadcloth fabrics. There are handily chrome assist handles, convenient coat hooks, jewel-box ashtrays, comfortable armrests on all doors, leatherette window cranks and a folding center armrest in the rear.

EXCLUSIVE CHRYSLER FEATURES

- Pneumatic Fluid Drive* Transmission
- Waterproof Ignition
- Safety-Rim Wheels
- Bull's-Eye Headlights
- Full-Flow Oil Filter
- Chemically-Coated Cylinders
- Floating Power Engine Mountings
- Super-Cushion Tires
- Vaca-Ease Brake Unit
- Safety-Eye Instrument Cluster
- Spirifire High-Compression Engine
- Safety-Cushion Dash
- Safe-Guard Hydraulic Brakes
- Cyclobanded Brake Linings
- Resistor Spark Plugs
- Exhaust Valve Seat Inserts
- Superfinished Parts
- Oilite Bearings
- Hydro-Lizer Shock Absorbers
- Chair-Height Seats



From the rear, distinguishing marks of the new Chrysler styling are the smooth, flowing lines of the rear fenders and rear deck—the broad, massive bumper—and the clearly-tailored recessed taillights and back-up lights.

All the fine car quality and prestige of Chrysler is contained in the smartly-tailored Royal and Windsor. Yet, in price, these popular Models are actually well within the medium-price class. The Royal and Windsor Models are powered by the smooth-performing, six-cylinder Spitfire Engine.

The Beautiful Chrysler ROYAL AND WINDSOR



Instantly apparent in the Chrysler Windsor interior is the rich beauty of its two-tone upholstery combination and the elegant styling of interior appointments. But also to be appreciated are the many features which contribute toward greater comfort and driving safety—deep Air-Foam cushions—the Safety-Guard Dash Panel—a cushioned floor mat and the Safety-Eye Instrument Cluster—and large, easy-to-turn knobs.



The complete and lasting satisfaction that every Chrysler owner derives from his car is due, to a large extent, from the thrilling performance of the powerful Spitfire High-Compression Engine. For maximum performance has been engineered and built to give dependable and economical service under the most severe operating conditions. For example, it has a waterproofed ignition system which prevents stalling and assures quick starting in wet weather. And it has the exclusive Chrysler Full-Flow Oil Filter, resistor spark plugs, cyclobanded brake linings, and a long list of other advanced engineering features.

